

# **Choice set generation of pedestrian route choice using data distribution of walking behavior in urban space**

Sachiyo Fukuyama

National Institute for Land and Infrastructure Management

---

International BinN research seminar #4

June 13, 2015

# 1 Problem of route choice set generation

- Alternatives exist infinitely
- Observation of actual choice sets is difficult
- Individual's choice set is small and different individually



The problem is

**how to generate the choice set  
for unbiased parameter estimation and prediction**

# 1 Problem of route choice set generation

## Characteristics of **pedestrian** route choice and needs for choice set

- **Sensitivity to their surroundings**

→ Important to include alternatives with various attributes

- **Physical and mental limitation of reach**

→ Important to limit the range of the choice set for efficiency of estimation

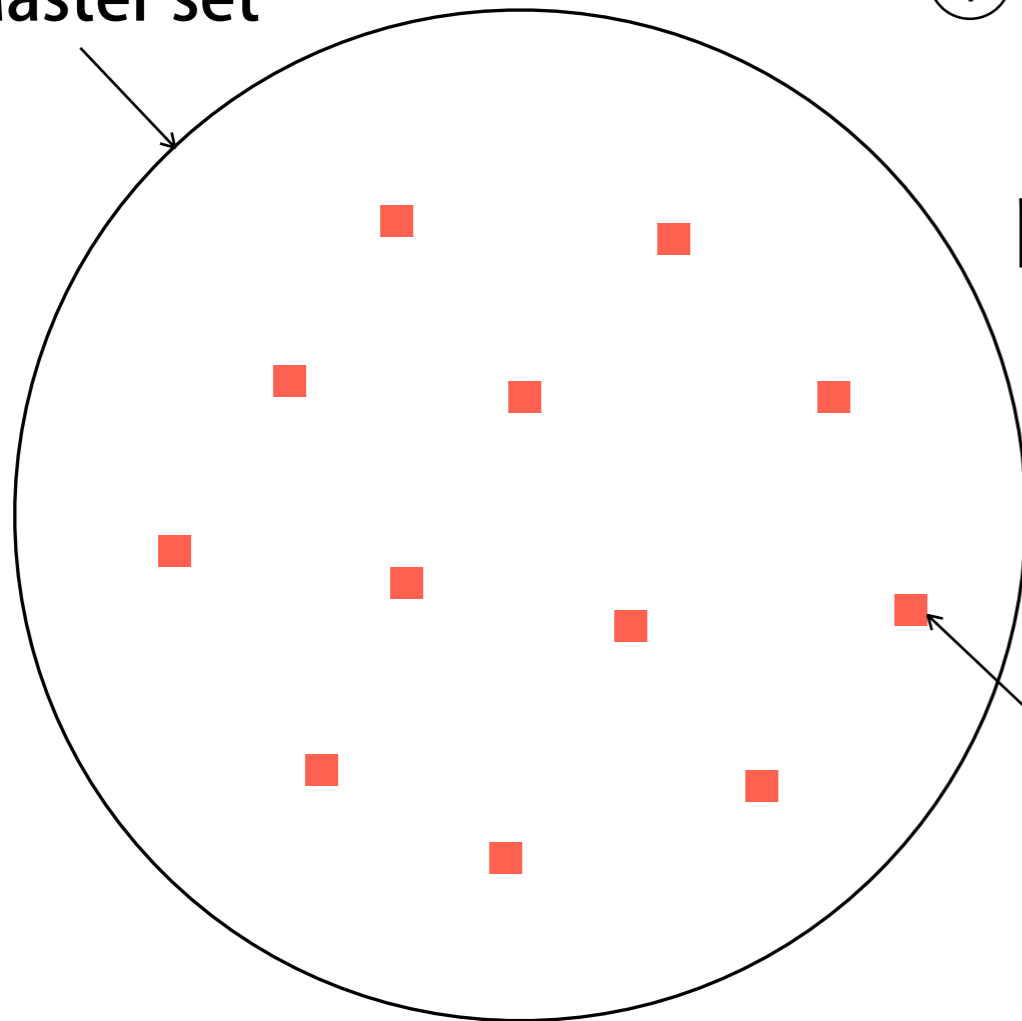
# 2 Data oriented choice set generation

To generate the choice set which contains **alternatives with various attribute**, and which **reflect the pedestrian behavior** under the difficulty of modeling from actual choice set,

- **Use the behavioral patterns obtained from individual trace data**
- **generalize the model by extracting common rules from all of the related data**

# 2 Data oriented choice set generation

Master set



① Limit the range of master choice set by the threshold of the behavioral patterns obtained from data

② Sampling of alternatives based on the data distribution  
: Importance sampling for efficiency of model estimation

# 3 Route choice set generation methods

## Sampling methods based on path lengths

Frejinger et al. (2009) **A stochastic path generation approach**

Sample each link from the origin to destination based on the link probability

Link sampling probability:  $q(\ell | \mathcal{E}_v, b_1, b_2) = \frac{\omega(\ell | b_1, b_2)}{\sum_{m \in \mathcal{E}_v} \omega(m | b_1, b_2)}$

Weight of each link:  
based on its distance  
to the shortest path

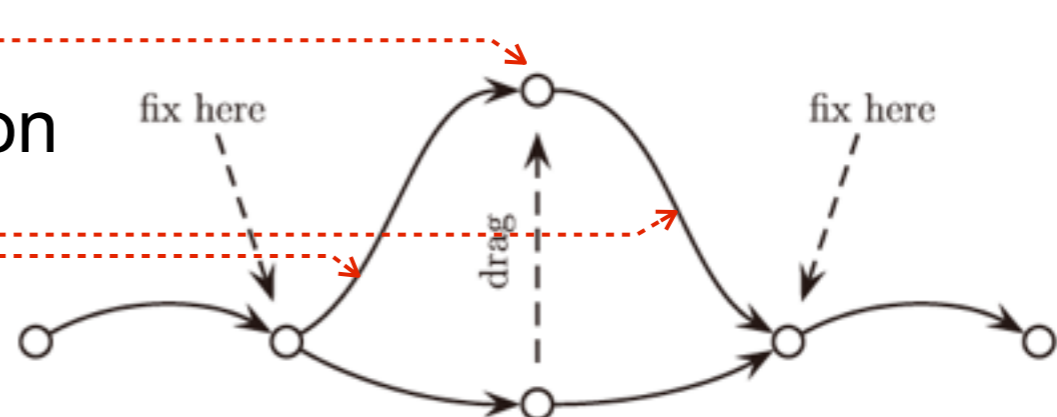
$$\omega(\ell | b_1, b_2) = 1 - (1 - x_\ell^{b_1})^{b_2}, \quad x_\ell = \frac{SP(v, s_d)}{C(\ell) + SP(w, s_d)}$$

Frötteröd and Bierlaire (2013) **Metropolis-Hastings sampling of paths**

Sample paths according to a given distribution from a general network

Draw an insertion node  
according to pre-specified distribution

Compute shortest paths  
between the insertion node  
and fixed nodes



# 3 Route choice set generation methods

Choice set generation method based on attributes

## **Labeling approach, Ben-Akiva et al. (1984)**

1. Label each route according to a criterion for which the path is optimum
2. Select the route whose labeled attribute is maximum/minimum

## **Guo and Loo (2013)    A modified labeling approach**

2 modification;

- (1) A label is based on a linear generalized cost from all route attributes
- (2) Combine different labels in the choice set generation (to reflect trade-offs)

# 4 Method in this research

---

## Branch and bound

Prato and Bekhor (2006)

Path generation by constructing a connection tree between the origin and destination of a trip by processing sequences of links according to a branching rule

+

## Sampling

Sampling of links **based on the distribution of branching rules**

Obtaining the distribution from **observation data**

: Probe person data

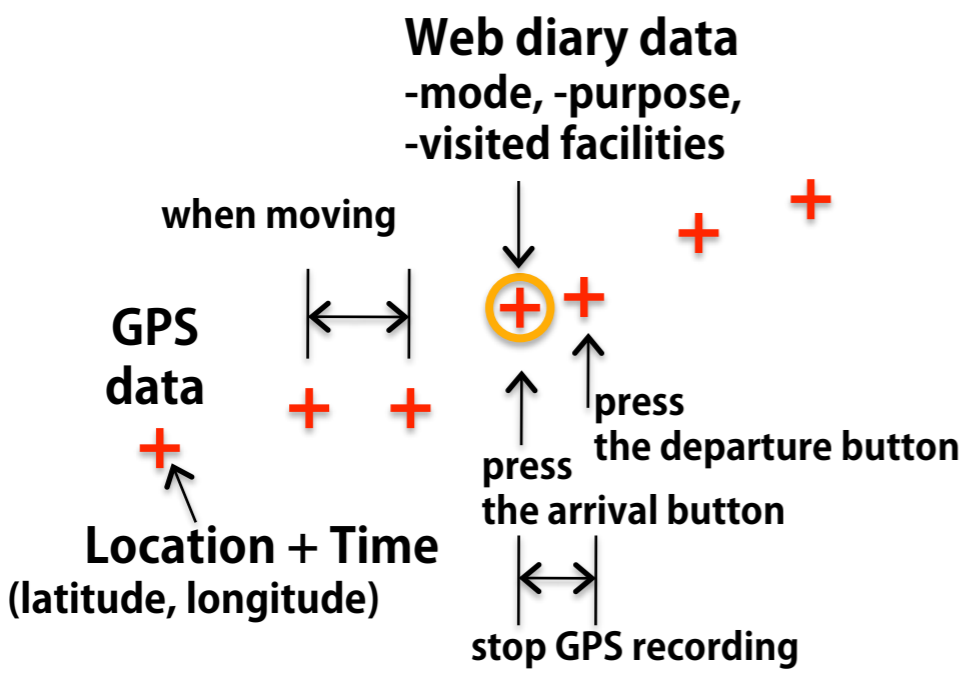


# 5 Data

## Probe person data

Probe Person survey is the method for **tracking individual travel behavior** in urban space by using **an automatic position and time recording system** based on **GPS** and **internet communications**

- Provides us **Individuals' precise position** and **time data**
- Provides us long term data observed for same respondents



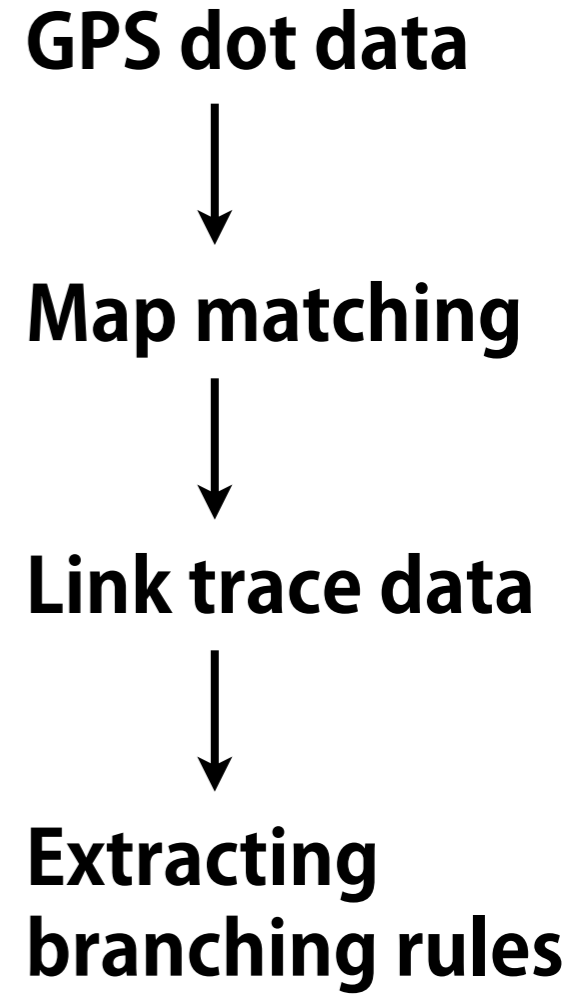
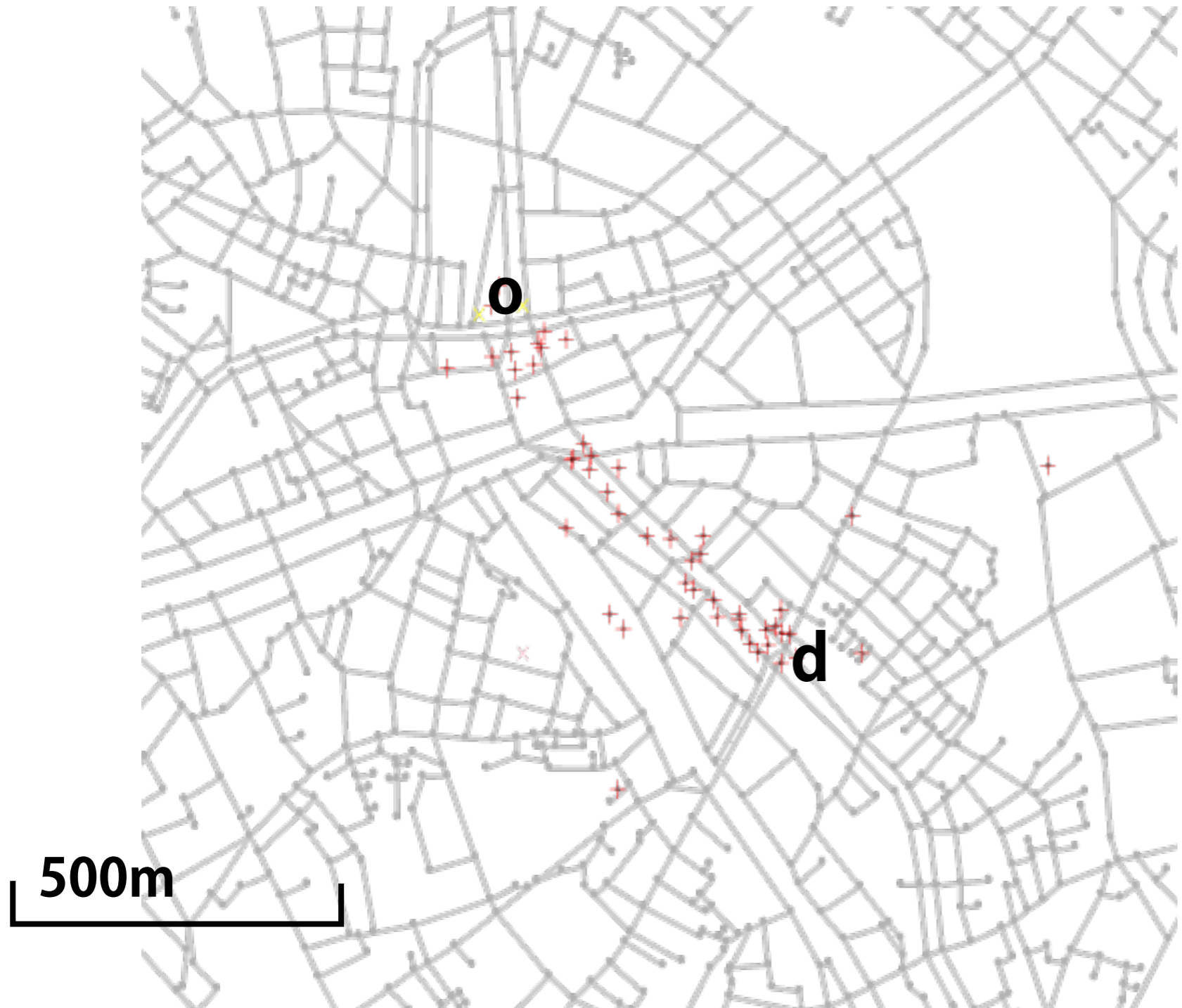
Surveillance period	2 months from 2005/11/19
Area	Shibuya, Tokyo
The number of respondents	39
The number of trips	422

# 5 Data

---

## Probe person data

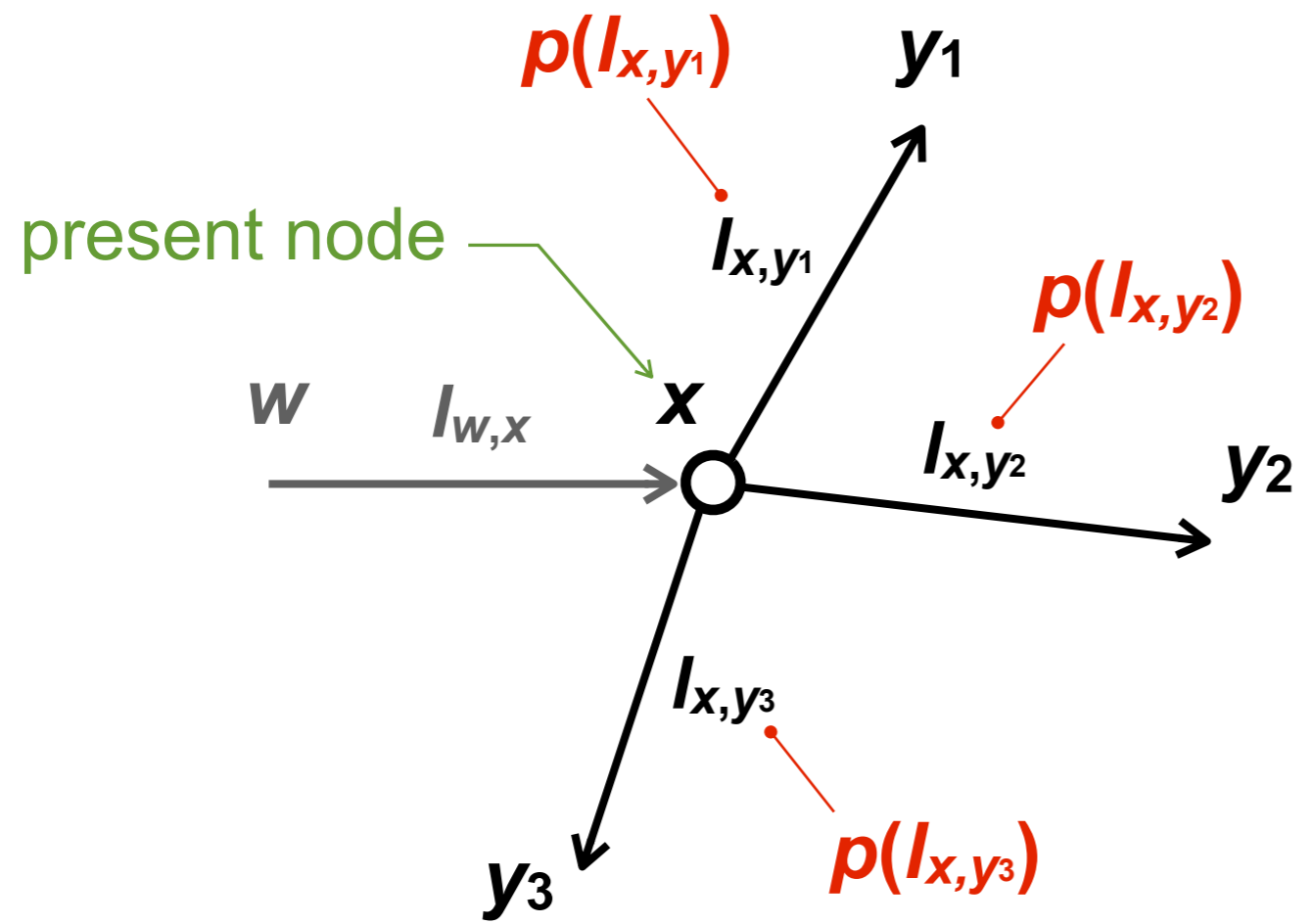
Example of GPS trace of a trip of an individual in Shibuya area



# 6 Link sampling method

## Sampling of links based on the distribution of branching rules

$$p(l_{x,y_i}) = f_1(l_{x,y_i}) f_2(l_{x,y_i}) f_3(l_{x,y_i}) / Z$$



### Branching rules;

- ① destination directivity
- ② keep-direction rate
- ③ detour rate

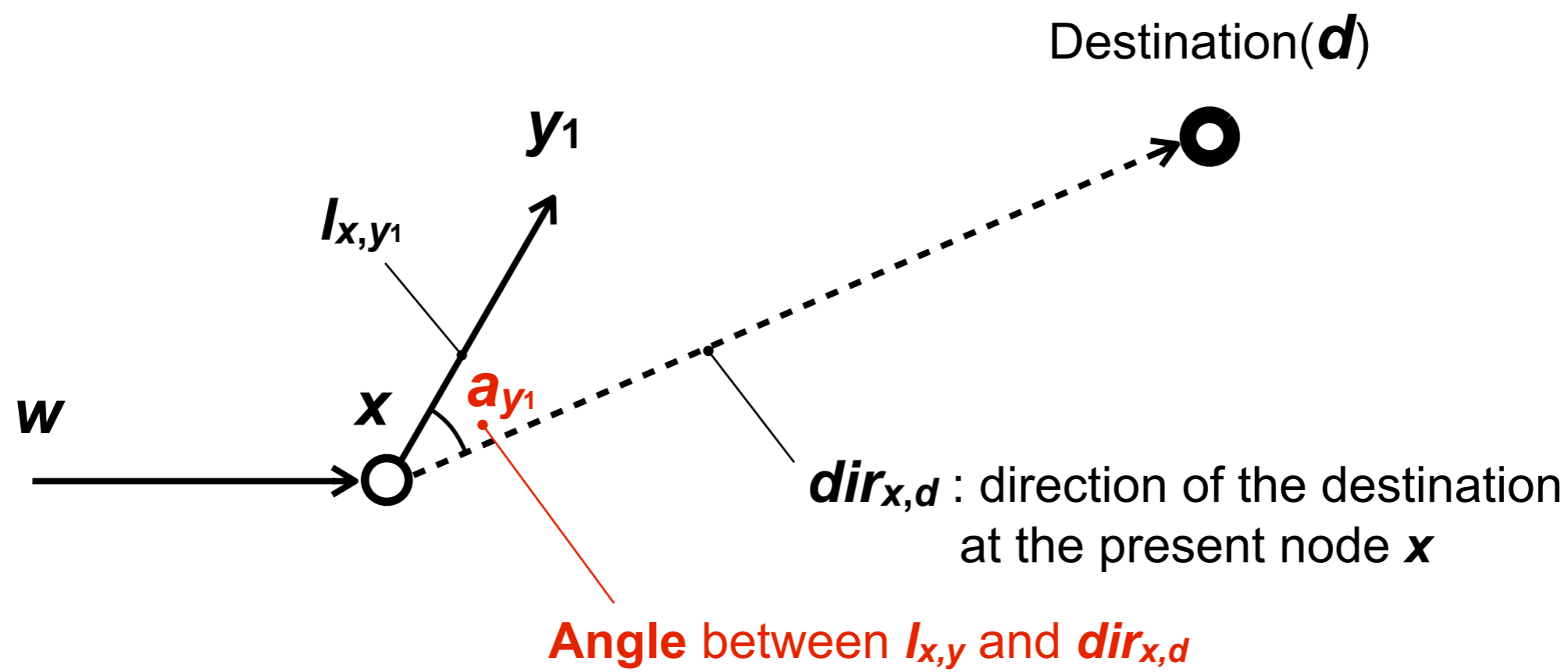
$l_{x,y_i}$  : links to be chosen  
 $p(l_{x,y_i})$  : probability distribution of  $l_{x,y_i}$

# 6 Link sampling method

## ① destination directivity

Tendency to head for the direction of the destination  $d$

Takegami and Tsukaguchi (2006)



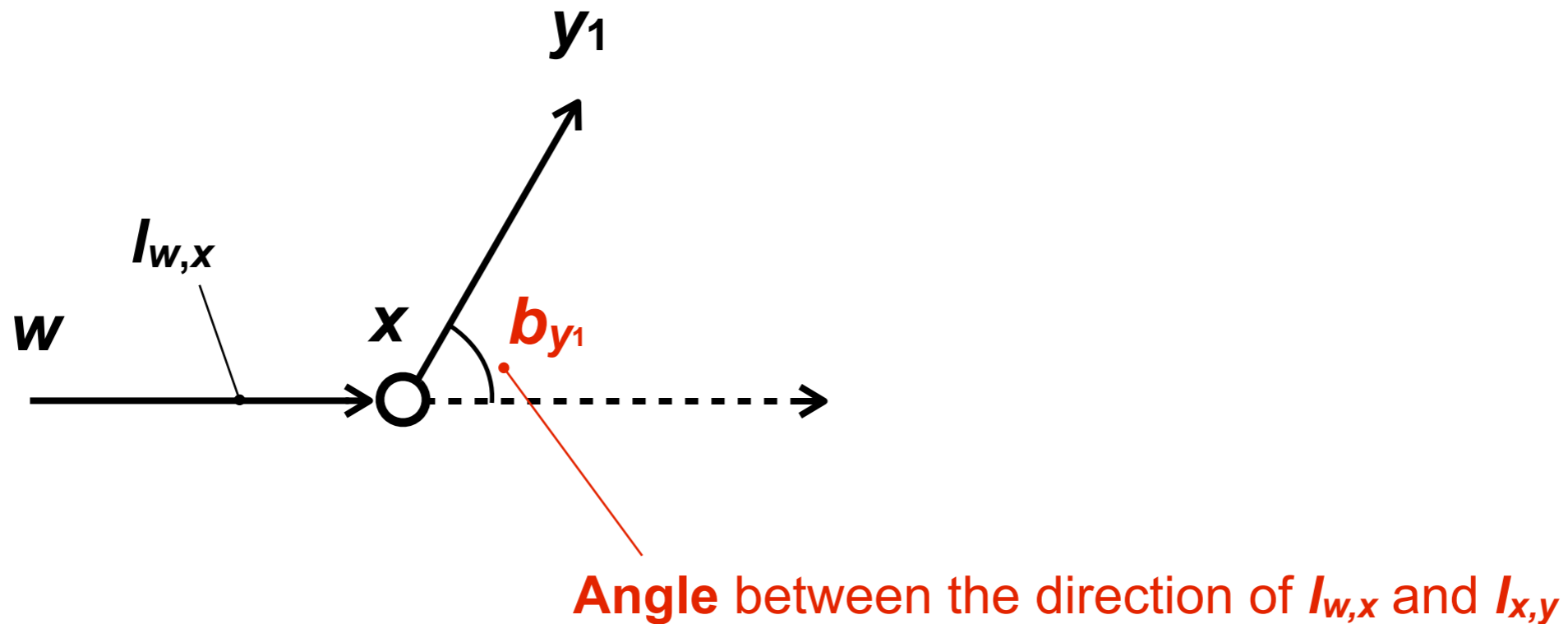
# 6 Link sampling method

---

## ② keep-direction rate

Tendency to keep the same direction as the processed link  $I_{w,x}$

Takegami and Tsukaguchi (2006)



# 6 Link sampling method

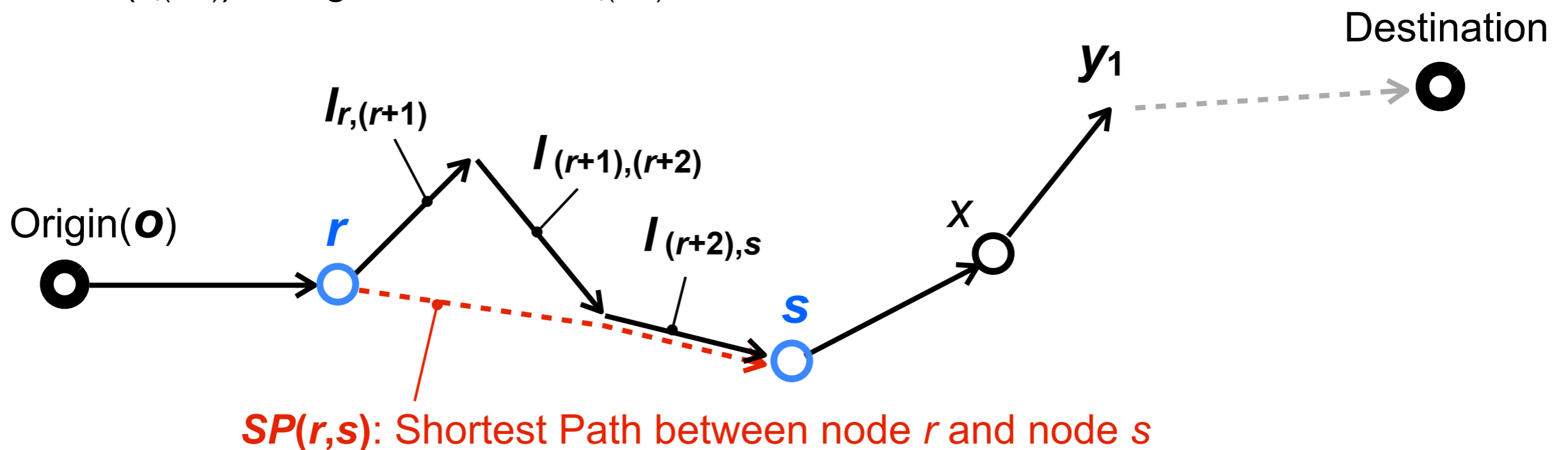
## ③ detour rate

The rate of the length of each path subsegment on  $P_{o,y}$  (path segment between o and y) relative to the shortest path between its start and end nodes

$$c_y = \max \left( \frac{\sum_{l_{i,j} \in P_{r,s}} L(l_{i,j})}{SP(r,s)} \right) \quad \forall P_{r,s} \in P_{o,y}$$

$P_{r,s}$ : Path subsegment between nodes  $r$  and  $s$  on the path segment  $P_{o,y}$

$L(l_{r,(r+1)})$ : Length of the link  $l_{r,(r+1)}$

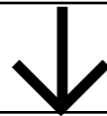


# 7 Sampling algorithm

## Slice Sampling

One of the methods of MCMC (Markov chain Monte Carlo)

Sampling from  $f(\mathbf{x}) = b \prod_{k=1}^m p_k(\mathbf{x}), \quad \mathbf{x} \in X$



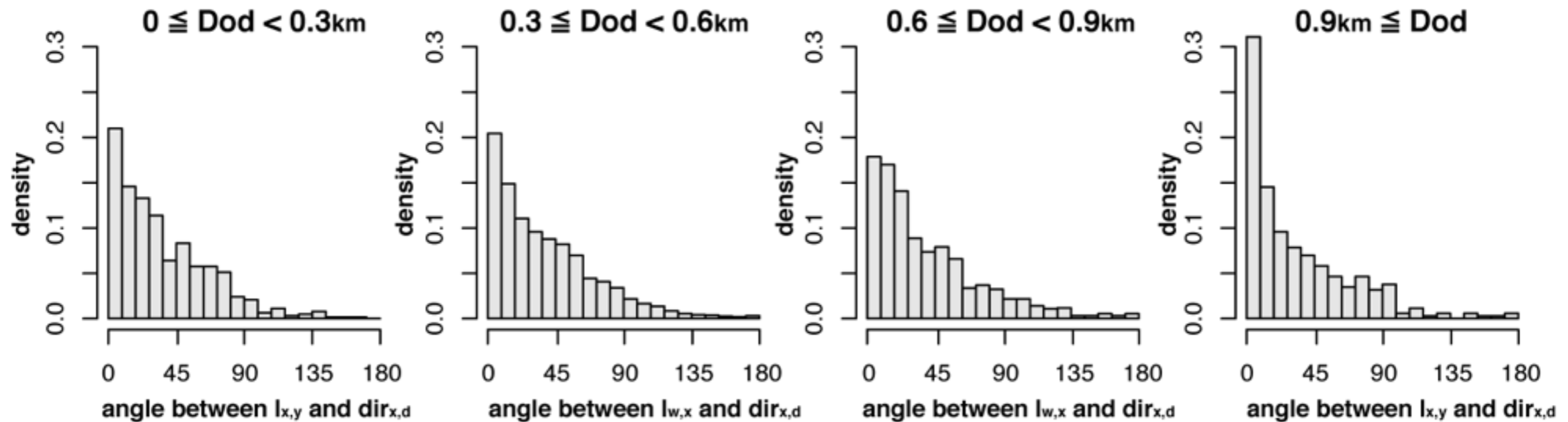
Input auxiliary variable  $y$  and  $f(\mathbf{x}, y) \propto \prod_{k=1}^m I_{\{0 \leq y_k \leq p_k(\mathbf{x})\}}$   
Repeat sampling from  $f(y|\mathbf{x})$  and  $f(\mathbf{x}|y)$  : Gibbs sampling

### Algorithm

0.  $\mathbf{x}_1 \in X, t = 1$
1. Generate  $y$  from  $f(y|\mathbf{x}_t)$  ;  
generate  $U_1, \dots, U_m \sim U(0, 1)$  and  $y_k = U_k p_k(\mathbf{x}_t), \quad k = 1, \dots, m$
2. Generate  $\mathbf{x}_{t+1}$  from  $f(\mathbf{x}|y)$  ;  
random choose  $\mathbf{x}_{t+1}$  from  $\{\mathbf{x} : p_k(\mathbf{x}) \geq y_k, k = 1, \dots, m\} \cap X$
3. If  $t = T$ , stop, else  $t = t + 1$  and back to Step1

# 8 Data distribution

## ① destination directivity



Assume the exponential distribution and estimate the parameters

Assume the rate parameter is proportional to  $D_{od}$  (the distance between the origin and the destination)

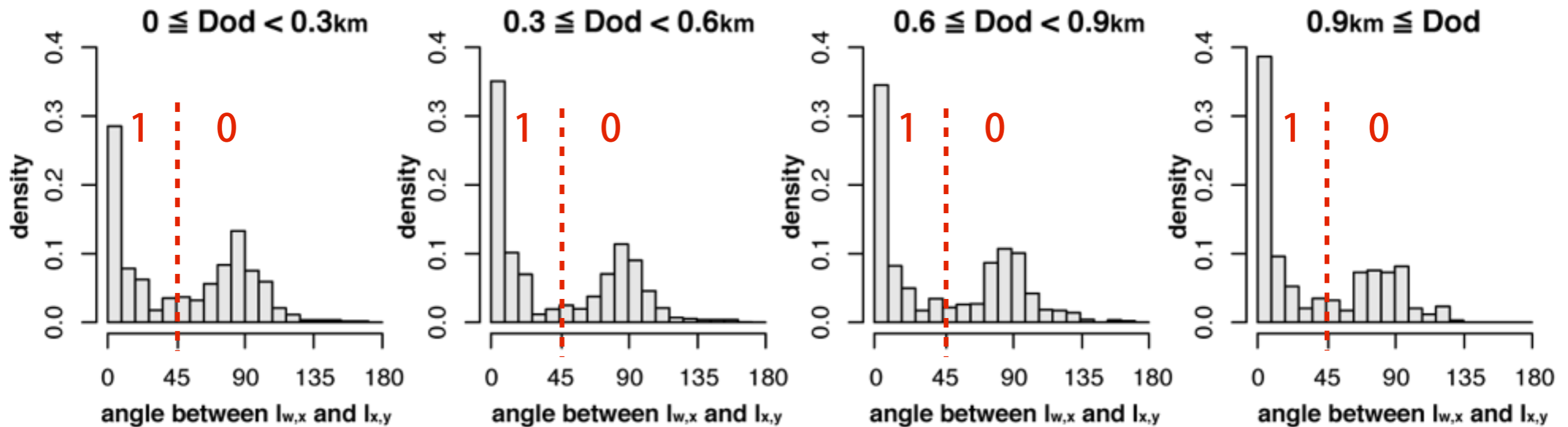
$$f_1(a_{y_i}, \lambda_1) = \lambda_1 e^{-\lambda_1 a_{y_i} / 180}$$

$$\lambda_1 = 4.6898962 + 0.2327133 * D_{od}$$



# 8 Data distribution

## ② keep-direction rate



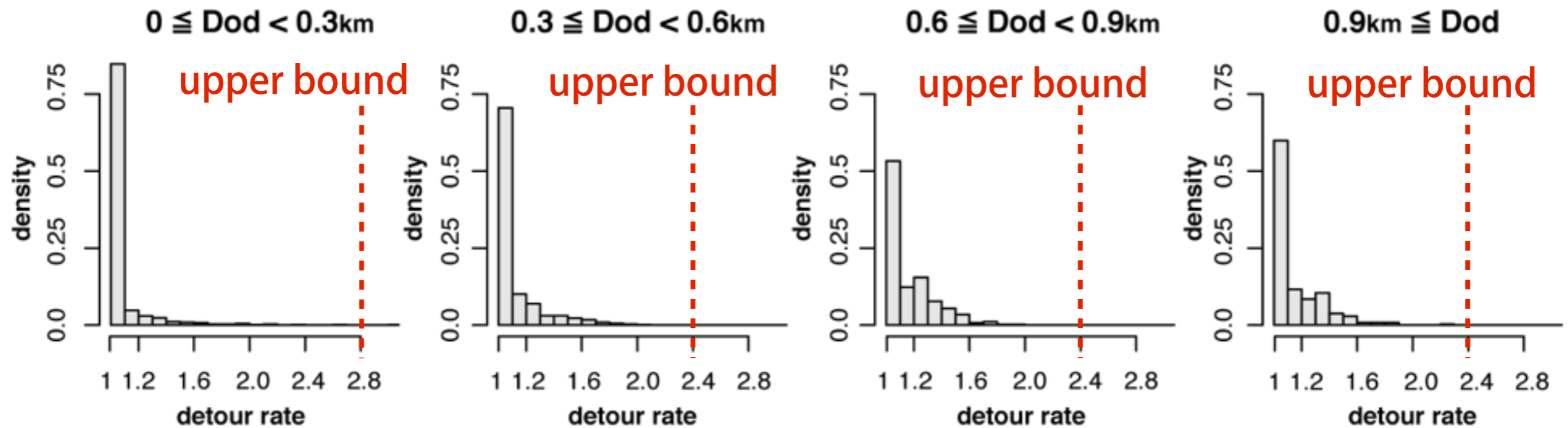
Assume the **Bernoulli distribution**;  
**keep the direction** ( $\alpha < 45^\circ$ ) or **change the direction** ( $45^\circ \leq \alpha$ )

Assume the **success parameter is function of  $D_{od}$**  (the distance between the origin and the destination)

$$f_2(x, q) = q^x (1 - q)^{1-x}, \quad x \in \{0, 1\}$$
$$q = 1 / (1 + \exp(0.01058 + 0.34464 * D_{od}))$$

# 8 Data distribution

## ③ detour rate

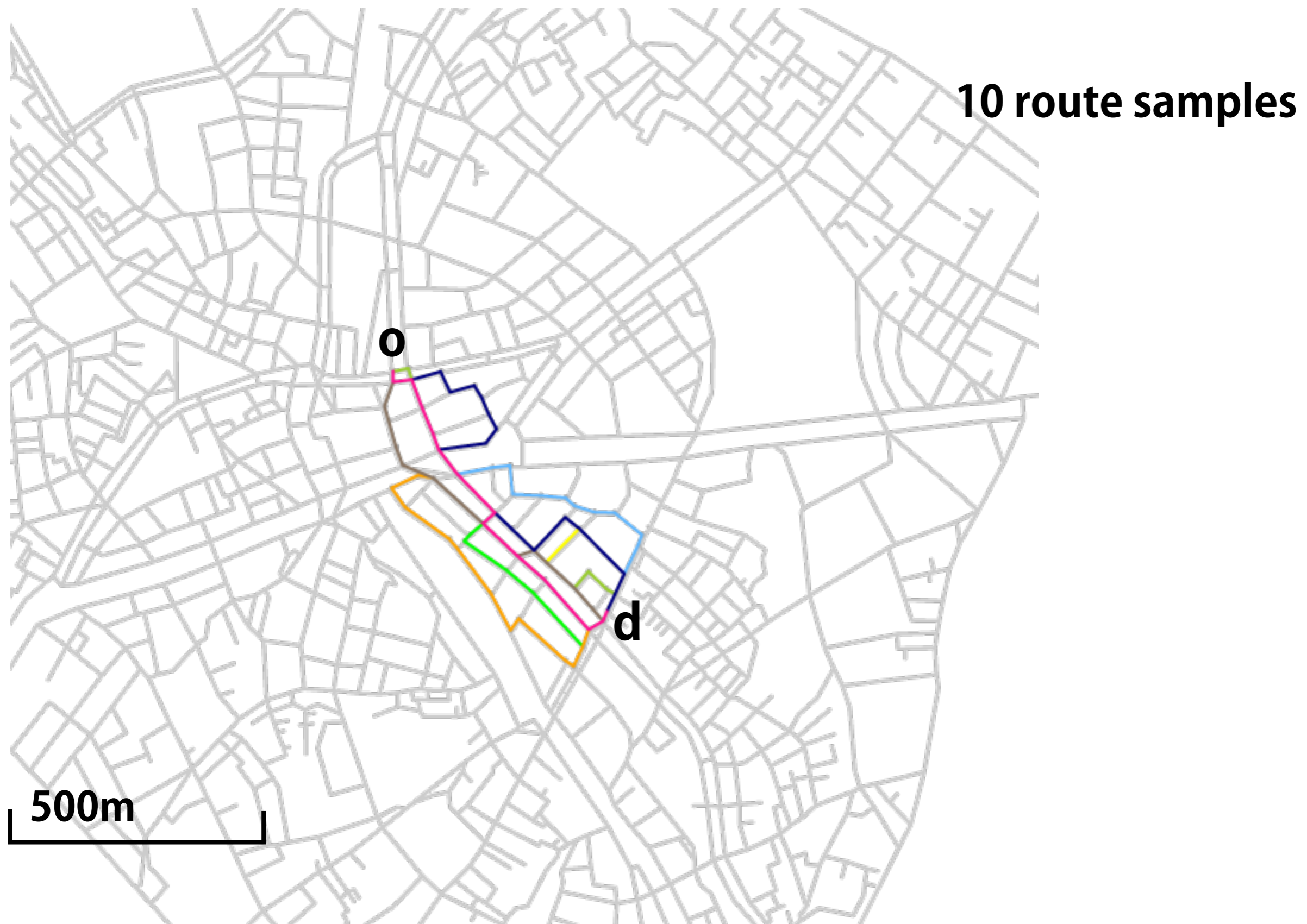


Assume the **exponential distribution** and estimate the parameters

Assume the **rate parameter is proportional to  $D_{od}$**  (the distance between the origin and the destination)

$$f_3(c_{y_i}, \lambda_3) = \lambda_3 e^{-\lambda_3(c_{y_i} - 1)}$$
$$\lambda_3 = 10.958346 - 4.548481 * D_{od}$$

# 8 Generated choice set



# 9 Conclusion

---

The data oriented method for pedestrian route choice set generation is proposed;  
method of link sampling according to the data distribution of branching rules.

This approach is able to be applied for individual choice set generation which reflects the characteristics of individual behavior, when we have enough amount of individual trace data.

**Thank you for your attention**